



# SMART SCHOOL BRANDING



with  
the  
branding  
office

promotional merchandise  
business • sports • events

We are the leaders in delivering branded merchandise to education facilities like yours. Nothing beats our buying power and flexibility. We utilise the best local, national and international suppliers to deliver quality garments and merchandise products at the best possible pricing.

### *Things To Remember*

- ② You can always count on a local.
- ② TBO is proud to support Wishlist, The Daniel Morcombe Foundation and many school-based projects!
- ② Talk to us about sponsorship now!
- ② We design, manufacture and distribute. That's right, just one point of call for all your merchandise needs.
- ② Our owners, Justin and Jodi, have been involved in the community for 25 years. They always deliver on promises. You can trust this award-winning team.



Justin & Jodi receiving the 2018 National Promotional Products Award for Excellence in recognition of their work with the Daniel Morecombe Foundation.



# Lesson 1:

All this goodness in one place!



# Hands Up If You Love

the  
**branding**  
office

We help schools and education facilities  
with a huge range of products.

With your own dedicated Brand Warrior  
to help you every step of the way why not give  
The Branding Office a go!

Check out our  
handy work





# Uniforms

sublimated or  
stock range



Bags still the best  
branding on offer



Outdoors







# Caps Custom or off the rack



# Special Occasions







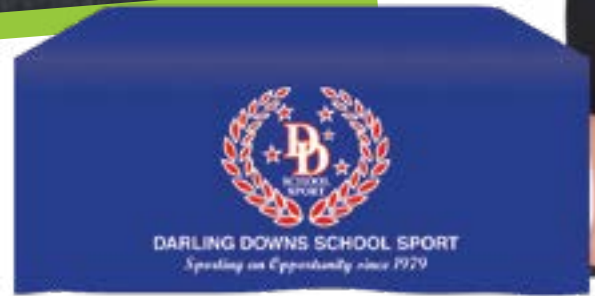
# Sports Teams

Winners on and off the field

# Graduations

A memorable keep sake







# E-commerce and Warehousing

So you know we sell cool products  
but did you know we also sell time!  
We can save you hours a week, by  
helping to manage your merchandise  
and uniform needs.

As part of our Premium Service, we will establish and manage an online ordering website catering for products and ordering options defined by you. This customised service will meet all your core branding requirements, creating the one place for students, teachers, parents and staff to view and purchase a selected range of products.

## The Branding Office can help with:

- Online ordering for all your branded merchandise
- No limitations on the product range
- Quality control
- Individual logins & passwords to authorised users
- Free of charge** service to Premium Clients





# Brand Exam

Hi, My name is Penny! We help hundreds of people just like you every year. Let's do the Brand Exam together to see if we can help you.

## Uniforms:

Do you need any help with your student or staff uniforms?

☐ Yes

☐ No

Comments: \_\_\_\_\_

Do you do special edition tee shirts or polos during the year?  
(Musicals, events, graduations)

☐ Yes

☐ No

Comments: \_\_\_\_\_

## Events:

Do you attend special events during the year where your brand needs to stand out?

☐ Yes

☐ No

Could an expert help you look more professional and help with recognition on the day and after the event?

☐ Yes

☐ No

Comments: \_\_\_\_\_

## Stationery:

Would it be helpful to have an artist on hand to help design your printed collateral?

☐ Yes

☐ No

Do you find the management of stationery difficult?

☐ Yes

☐ No

Would it help if all of your ordering was on one easy to use web portal?

☐ Yes

☐ No

Comments: \_\_\_\_\_

Do you think we can help you?

☐ Yes

☐ No





# Our happy customer formula

You get the perks!  
Free concepts!



Free brand audits!  
Free smiles!

Free gifts!

You've got nothing  
to lose, just ask!

the  
**branding**  
office 